PAPER MILL PLAYHOUSE

2026–2027 SEASON RATE CARD

RESERVE YOUR SPOT NOW

Program Print Size: 5.375 x 8.375in

Print Safe Area for Full Size Pages: 4.75 x 7.75in (all text should be within this area)

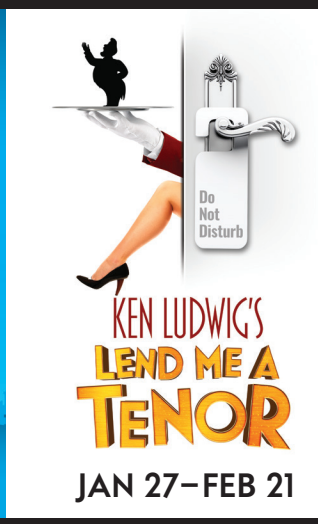
Full Page	5.625 x 8.625in (bleed size)	$1,100 per show
Half Page	4.75 x 3.75in	$600 per show

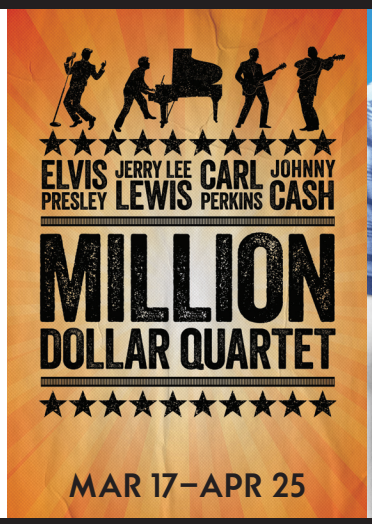
Frequency discounts available for 3-show (10% OFF) or 4-show (15% OFF) ad options.

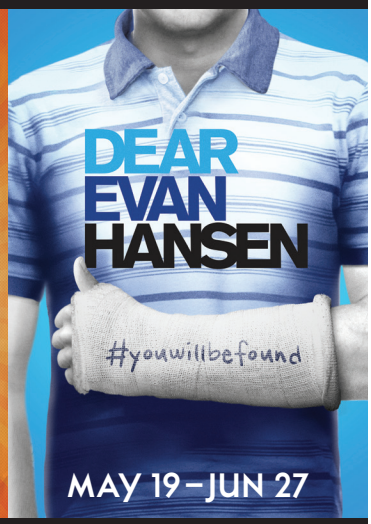
AD DUE DATES

10/9/2026 MARY POPPINS
1/1/2027 LEND ME A TENOR
2/19/2027 MILLION DOLLAR QUARTET
4/23/2027 DEAR EVAN HANSEN









FOR FULL PAGE ADS

Please submit ad at bleed size of 5.625x8.625in

All text and important infomation should be within our safety margin of 4.75x7.75in