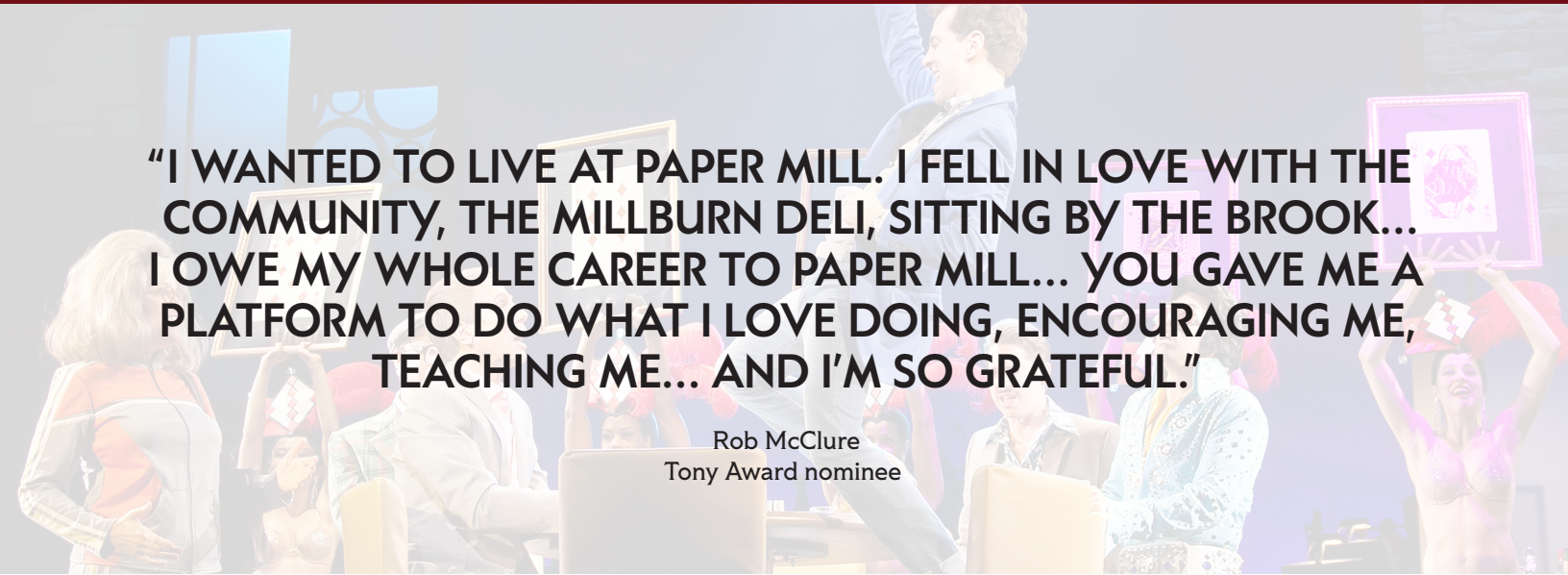


# BROAD IMPACT



**"I WANTED TO LIVE AT PAPER MILL. I FELL IN LOVE WITH THE COMMUNITY, THE MILLBURN DELI, SITTING BY THE BROOK... I OWE MY WHOLE CAREER TO PAPER MILL... YOU GAVE ME A PLATFORM TO DO WHAT I LOVE DOING, ENCOURAGING ME, TEACHING ME... AND I'M SO GRATEFUL."**

Rob McClure  
Tony Award nominee

## **PATRON EXPERIENCE**

New lobbies, bars and restrooms will improve guest experience. An improved box office and additional concessions and merchandising areas will enhance the theater experience for all guests. Re-envisioned outdoors spaces including upgrades to the brookside patio will provide new opportunities for gathering and enjoying Paper Mill's natural surroundings.

## **MUSICAL THEATER AT LARGE**

Artistically, we will build on recent programmatic successes that have placed Paper Mill as one of the top producers of musical theater and new musicals in the country. We will move Paper Mill Forward strategically to lead the way as a state-of-the-art theater, not only in terms of technical capabilities, but with top talent, staffing, and an infrastructure that supports growth and financial success.

## **COMMUNITY EXPERIENCE**

The capital improvements on our primary site and investments in an additional space in downtown Millburn will facilitate more activities that will widen our reach to a broader community audience. Expanding into the downtown corridor will connect Paper Mill to the business district, facilitating more partnerships and increasing impact.

## **ECONOMIC IMPACT**

Paper Mill Playhouse is the pride and joy of its Millburn community as a celebrated world-class theater and as a strong economic engine for our town and surrounding towns. Unlike most arts organizations located in urban settings, Paper Mill is a large theater in a small town of 20,000 residents. Paper Mill is uniquely positioned to play a leadership role in furthering the economic development in the region by forging partnerships with local businesses, engaging residents, and turning downtown Millburn into a premier arts district.

**PAPER MILL PLAYHOUSE**