

PAPER MILL PLAYHOUSE GALA

Friday, May 10, 2024 • Hilton Short Hills

Gala Chair
Audrey Bartner

Gala Auction Chair
Nancy E. Weeks

1. Table and Ticket Sponsorships

\$25,000 Diamond Table

- Spotlight seating for ten (subject to availability)
 - Full-page color ad and sponsor listing in the gala journal
 - 10 Premium tickets to one show in the 2024/2025 season
 - Logo recognition on the gala invitation
- \$22,437.50 is tax-deductible/ Additional tickets \$1,000*

\$15,000 Platinum Table

- Spotlight seating for ten (subject to availability)
 - Full-page black and white ad in the gala journal
 - 6 tickets to one VIP Dress Rehearsal and Reception in the 2024/2025 season
- \$13,117.50 is tax-deductible/Additional tickets \$1,000*

\$3,500 Gold Ticket Package

- Premium seating for two
 - One guest room at the Hilton Short Hills the evening of the Gala
 - Breakfast at the Hilton the following morning
 - Full-page black and white ad in the gala journal
- \$2,792.50 is tax-deductible*

\$1,750 Silver Ticket Package

- Premium seating for one
 - Full-page black and white ad in the gala journal
- \$1,573.75 is tax-deductible*

\$1,000 Individual Ticket

- Seating for one
- \$823.75 is tax-deductible*

2. Underwriting Sponsorships

\$10,000 Producing Underwriter

- Name/logo recognition on the invitation and event page of website
 - Full-page color ad in the gala journal
 - Underwriter listing in the gala journal
 - Categories include:
 - » The Entertainment
 - » The Band
 - » The Cocktail Hour
 - » The Decor
- Fully tax-deductible*

\$5,000 Star Underwriter

- Full-page color ad in the gala journal
 - Underwriter listing in the gala journal
 - Categories include:
 - » Silent Auction
 - » Event Graphics
- Fully tax-deductible*

Gala Honorees
Christine and Andy Gottesman and
The Barbara and Harold Gottesman Family Foundation

Gov. Richard J. Codey, Former New Jersey Governor
and State Senator

Mr. Chunsoo Shin, Producer, and
the Creative Team of *The Great Gatsby*

3. Gala Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing
is Friday April 19, 2024

- ☐ Full-Page Inside Cover (Color) - \$7,500
- ☐ Full-Page (Color) - \$1,500
- ☐ Full-Page (Black & White) - \$1,000
- ☐ Half-Page (Black & White) - \$500
- ☐ Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5" w X 8" h

Half-page – Horizontal Non-bleed 5" w X 4" h

Quarter-Page – Vertical Non-bleed 2.5" w x 4" h

E-mail ad copy files in Hi-Res JPG, GIF or PDF format
and text only ads as Word Document to:
GalaBenefit@PaperMill.org.

For Business Cards, attach an original to form.

Response and Payment Information

Please reserve ___ Table/Ticket(s) \$ _____

Please reserve ___ Underwriter Sponsorships \$ _____

Please reserve ___ Ad(s) in the Journal \$ _____

I would like to make a fully tax-deductible
donation \$ _____

Total Participation \$ _____

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		

Payment Information:

_____ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

_____ Please Charge My Credit Card (circle one below)

MasterCard Visa Discover American Express

Card #: _____

Name on Card: _____

Expiration Date: _____

CVV code: _____

Signature: _____

*Journal questions? Please contact us at: GalaBenefit@PaperMill.org
(973) 315-1700.*

*Please return this form to:
Paper Mill Playhouse
Attn: Annual Gala
22 Brookside Drive, Millburn, NJ 07041*

Email/scan: SDiGuardia@papermill.org

Gala Journal Ads are fully tax-deductible.