



# PAPER MILL PLAYHOUSE

## RATE CARD

### RESERVE YOUR SPOT NOW

Program Size: 5.375 x 8.375in

(Print Safe Area for Full Size Pages: 4.75 x 7.5in)

- Back Cover\*      5.625 x 8.625in      \$2500 per show  
(bleed size)
- Inside Front  
or Back Cover\*      5.625 x 8.625in      \$1800 per show  
(bleed size)
- Full Page      5.625 x 8.625in      \$1300 per show  
(bleed size)
- Half Page      4.75 x 3.625in      \$1000 per show
- Quarter Page
- horizontal      2.3125 x 3.625in      \$575 per show
- vertical      4.75 x 1.75in      \$575 per show

### For full page ads:

All text and important information should be within our safety margin of 4.75x7.5in.

Frequency Discounts & Special Paper Mill Benefits Available

\* FIRST-COME, FIRST-SERVED

### MILLBURN LOCAL BUSINESS COOPERATIVE PAGE

Ads: \$200 per show

Size: 2.25x1.5in

Email us for more details!  
[Marketing@PaperMill.org](mailto:Marketing@PaperMill.org)

PLEASE CHARGE MY CREDIT CARD

PLEASE SEND ME AN INVOICE

AMEX     MasterCard     Visa     Discover

COMPANY

NAME (as it appears on the card)

CARD NUMBER

EXPIRATION DATE

CID



OCT 12–NOV 12



DEC 6–JAN 7



JAN 31–FEB 25



APR 4–MAY 5



JUN 5–30

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## PROGRAM ADVERTISING AGREEMENT

Number of insertions: \_\_\_\_\_ Charge per insertion: \$\_\_\_\_\_ Balance due: \$\_\_\_\_\_

Notes: \_\_\_\_\_

This is authorization for Paper Mill Playhouse to include my advertisement in mainstage production program(s) for \_\_\_\_\_ insertions at the rate of \$\_\_\_\_\_ per insertion for a total of \$\_\_\_\_\_.

CONTACT NAME (print): \_\_\_\_\_ PHONE: \_\_\_\_\_

COMPANY: \_\_\_\_\_ TITLE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PAPER MILL PLAYHOUSE

CONTACT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please remit check payments to: **Paper Mill Playhouse**

Send checks to:  
**Attn: Bethany Sharp**  
**Paper Mill Playhouse**  
**22 Brookside Drive**  
**Millburn, NJ 07041**