

# PAPER MILL PLAYHOUSE GALA

Friday, May 12, 2023 · Hilton Short Hills

*Gala Honorees*  
Kathleen and W. Theodore Bourke  
Richard Davis, President and CEO, RWJBarnabas Health

*Gala Chairs*  
Maria and Ian Mount

*Gala Auction Chair*  
Nancy E. Weeks

## 1. Table and Ticket Sponsorships

### \$25,000 Diamond Table

- Spotlight seating for ten (subject to availability)
- Full-page color ad and sponsor listing in the gala journal
- 10 Premium tickets to one show in the 2023/2024 season
- Logo recognition on the gala invitation  
*\$22,850 is tax-deductible/ Additional tickets \$1,000*

### \$15,000 Platinum Table

- Spotlight seating for ten (subject to availability)
- Full-page black and white ad in the gala journal
- 6 tickets to one VIP Dress Rehearsal and Reception in the 2023/2024 season  
*\$13,360 is tax-deductible/Additional tickets \$1,000*

### \$3,500 Gold Ticket Package

- Premium seating for two
- One guest room at the Hilton Short Hills the evening of the Gala
- Breakfast at the Hilton the following morning
- Full-page black and white ad in the gala journal  
*\$2,871 is tax-deductible*

### \$1,750 Silver Ticket Package

- Premium seating for one
- Full-page black and white ad in the gala journal  
*\$1,610 is tax-deductible*

### \$1,000 Individual Ticket

- Seating for one  
*\$860 is tax-deductible*

## 2. Underwriting Sponsorships

### \$10,000 Producing Underwriter

- Name/logo recognition on the invitation and event page of website
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » The Entertainment                      » The Band
  - » The Cocktail Hour                      » The Decor*Fully tax-deductible*

### \$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » Silent Auction                              » Event Graphics*Fully tax-deductible*

## 3. Gala Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Friday April 21, 2023

- Full-Page Inside Cover (Color) - \$7,500
- Full-Page (Color) - \$1,500
- Full-Page (Black & White) - \$1,000
- Half-Page (Black & White) - \$500
- Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5”w X 8”h

Half-page – Horizontal Non-bleed 5”w X 4”h

Quarter-Page – Vertical Non-bleed 2.5”w x 4”h

E-mail ad copy files in Hi-Res JPG, GIF or PDF format and text only ads as Word Document to:  
GalaBenefit@PaperMill.org.

For Business Cards, attach an original to form.

## Response and Payment Information

Please reserve \_\_\_ Table/Ticket(s) \$ \_\_\_\_\_

Please reserve \_\_\_ Underwriter Sponsorships \$ \_\_\_\_\_

Please reserve \_\_\_ Ad(s) in the Journal \$ \_\_\_\_\_

I would like to make a fully tax-deductible donation \$ \_\_\_\_\_

Total Participation \$ \_\_\_\_\_

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		

### Payment Information:

\_\_\_\_\_ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

\_\_\_\_\_ Please Charge My Credit Card (circle one below)

MasterCard    Visa    Discover    American Express

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CW code: \_\_\_\_\_

Signature: \_\_\_\_\_

*Journal questions? Please contact us at: GalaBenefit@PaperMill.org (973) 315-1700.*

*Please return this form to:  
Paper Mill Playhouse  
Attn: Annual Gala  
22 Brookside Drive, Millburn, NJ 07041*

*Email/scan: LSchaedel@papermill.org*

**Gala Journal Ads are fully tax-deductible.**