

PAPER MILL PLAYHOUSE GALA

Friday, May 20, 2022 · Hilton Short Hills

Gala Honorees

Audrey Bartner

Tony Award Winner and Paper Mill Alumna, Ali Stroker

Gala Chairs

Sofia and Peter Coccoziello

Gala Auction Chair

Nancy E. Weeks

1. Table and Ticket Sponsorships

\$25,000 Diamond Table

- Spotlight seating for ten (subject to availability)
- Full-page color ad and sponsor listing in the gala journal
- 10 Premium tickets to one show in the 2022/2023 season
- Logo recognition on the gala invitation

\$22,450 is tax-deductible / Additional tickets \$1000

\$15,000 Platinum Table

- Spotlight seating for ten (subject to availability)
- Full-page black and white ad in the gala journal
- 6 tickets to one VIP Dress Rehearsal and Reception in the 2022/2023 season

\$13,600 is tax-deductible / Additional tickets \$1000

\$3,500 Gold Ticket Package

- Premium seating for two
- One guest room at the Hilton Short Hills the evening of the Gala
- Breakfast at the Hilton the following morning
- Full-page black and white ad in the gala journal

\$2,920 is tax-deductible

\$1,750 Silver Ticket Package

- Premium seating for one
- Full-page black and white ad in the gala journal

\$1,610 is tax-deductible

\$1,000 Individual Ticket

- Seating for one

\$860 is tax-deductible

2. Underwriting Sponsorships

\$10,000 Producing Underwriter

- Name/logo recognition on the invitation and event page of website
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
 - » The Entertainment
 - » The Band
 - » The Cocktail Hour
 - » The Decor

Fully tax-deductible

\$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
 - » Silent Auction
 - » Event Graphics

Fully tax-deductible

3. Gala Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Friday, April 29, 2022

- Full-Page Inside Cover (Color) - \$7,500
- Full-Page (Color) - \$1,500
- Full-Page (Black & White) - \$1,000
- Half-Page (Black & White) - \$500
- Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5" w X 8" h

Half-page – Horizontal Non-bleed 5" w X 4" h

Quarter-Page – Vertical Non-bleed 2.5" w x 4" h

E-mail ad copy files in Hi-Res JPG, GIF or PDF format and text only ads as Word Document to:

GalaBenefit@PaperMill.org.

For Business Cards, attach an original to form.

Response and Payment Information

Please reserve ___ Table/Ticket(s) \$ _____

Please reserve ___ Underwriter Sponsorships \$ _____

Please reserve ___ Ad(s) in the Journal \$ _____

I would like to make a fully tax-deductible donation \$ _____

Total Participation \$ _____

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		
FAX:		

Payment Information:

_____ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

_____ Please Charge My Credit Card (circle one below)

MasterCard Visa Discover American Express

Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Journal questions? Please contact us at: GalaBenefit@PaperMill.org (973) 379-3636 ext. 2457.

Please return this form to:

Paper Mill Playhouse

Attn: Annual Gala

22 Brookside Drive, Millburn, NJ 07041

Email/scan: LSchaedel@papermill.org

Gala Journal Ads are fully tax-deductible.