

# PAPER MILL PLAYHOUSE GALA

Friday, June 4, 2021 · Together at Home

VIRTUAL GALA

## TICKETS & JOURNAL

Merck – *Gala Honorees*

Carolyn Ferolito – *Gala Chair*

Nancy E. Weeks – *Gala Auction Chair*

Ellen Gesner – *Gala Journal Chair*

### 1. Table and Ticket Sponsorships\*

#### \$25,000 Diamond Table

- Spotlight seating for ten
- Full-page color ad and sponsor listing in the gala journal
- Featured name/logo recognition on event materials
- Public recognition during the event
- Exclusive talent visit during the event
- VIP hospitality box option for table host and guests

#### \$15,000 Platinum Table

- Spotlight seating for ten
- Full-page color ad in the gala journal
- Public recognition during the program

#### \$1,000 Gold Ticket Package

- Premium seating for one household
- Full-page black and white ad in the gala journal

#### General Admission

- Suggested donation of \$30
- Access to view the virtual gala

\*Attendees must provide a valid email address in order to attend the event.

### 2. Underwriting Sponsorships

#### \$10,000 Producing Underwriter

- Featured name/logo recognition on event materials
- Public recognition during the program
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal

#### \$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Public recognition during the program
- Underwriter listing in the gala journal

All table sponsorships, donations, and program ads \$200 and above, will receive year round recognition in our mainstage programs.

### 3. Digital Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Thursday, May 27th

- Full-Page Inside Cover (Color) - \$7,500
- Full-Page (Color) - \$1,500
- Full-Page (Black & White) - \$1,000
- Half-Page (Black & White) - \$500
- Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5”w X 8”h

Half-page – Horizontal Non-bleed 5”w X 4”h

Quarter-Page – Vertical Non-bleed 2.5”w x 4”h

E-mail ad copy files in Hi-Res .JPG, GIF or PDF format and text only ads as Word Document, scan and send business cards to: [GalaBenefit@PaperMill.org](mailto:GalaBenefit@PaperMill.org).

### Response and Payment Information

Please reserve \_\_\_ Table/Ticket(s) \$ \_\_\_\_\_

Please reserve \_\_\_ Underwriter Sponsorships \$ \_\_\_\_\_

Please reserve \_\_\_ Ad(s) in the Journal \$ \_\_\_\_\_

I would like to make a fully tax-deductible donation \$ \_\_\_\_\_

Total Participation \$ \_\_\_\_\_

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		
FAX:		

#### Payment Information:

\_\_\_\_\_ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

\_\_\_\_\_ Please Charge My Credit Card (circle one below)

MasterCard    Visa    Discover    American Express

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Journal questions? Please contact Journal Chair, Ellen Gesner, at: [GalaBenefit@PaperMill.org](mailto:GalaBenefit@PaperMill.org) (973) 379-3636 ext. 2457.

Please return this form to:  
Email/scan: [LSchaedel@papermill.org](mailto:LSchaedel@papermill.org), or fax: (973) 315-1433

Gala Journal Ads are fully tax-deductible.