

PAPER MILL PLAYHOUSE GALA

Friday, June 4, 2021 • Together at Home

VIRTUAL GALA

TICKETS & JOURNAL

Merck – *Gala Honorees*

Carolyn Ferolito – *Gala Chair*

Nancy E. Weeks – *Gala Auction Chair*

Ellen Gesner – *Gala Journal Chair*

1. Table and Ticket Sponsorships*

\$25,000 Diamond Table

- Spotlight seating for ten
- Full-page color ad and sponsor listing in the gala journal
- Featured name/logo recognition on event materials
- Public recognition during the event
- Exclusive talent visit during the event

\$15,000 Platinum Table

- Spotlight seating for ten
- Full-page color ad in the gala journal
- Public recognition during the program

\$1,000 Gold Ticket Package

- Premium seating for one household
- Full-page black and white ad in the gala journal

General Admission

- Suggested donation of \$30
- Access to view the virtual gala

**Attendees must provide a valid email address in order to attend the event.*

2. Underwriting Sponsorships

\$10,000 Producing Underwriter

- Featured name/logo recognition on event materials
- Public recognition during the program
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal

\$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Public recognition during the program
- Underwriter listing in the gala journal

All table sponsorships, donations, and program ads \$200 and above, will receive year round recognition in our mainstage programs.

3. Digital Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Thursday, May 27th

- ☐ Full-Page Inside Cover (Color) - \$7,500
- ☐ Full-Page (Color) - \$1,500
- ☐ Full-Page (Black & White) - \$1,000
- ☐ Half-Page (Black & White) - \$500
- ☐ Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5"w X 8"h

Half-page – Horizontal Non-bleed 5"w X 4"h

Quarter-Page – Vertical Non-bleed 2.5"w x 4"h

E-mail ad copy files in Hi-Res .JPG, GIF or PDF format and text only ads as Word Document, scan and send business cards to:
GalaBenefit@PaperMill.org.

Response and Payment Information

Please reserve ____ Table/Ticket(s) \$ ____

Please reserve ____ Underwriter Sponsorships \$ ____

Please reserve ____ Ad(s) in the Journal \$ ____

I would like to make a fully tax-deductible donation \$ ____

Total Participation \$ ____

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		
FAX:		

Payment Information:

_____ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

_____ Please Charge My Credit Card (circle one below)

MasterCard Visa Discover American Express

Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Journal questions? Please contact Journal Chair, Ellen Gesner, at: GalaBenefit@PaperMill.org (973) 379-3636 ext. 2457.

*Please return this form to:
Email/scan: LSchaedel@papermill.org, or fax: (973) 315-1433*

Gala Journal Ads are fully tax-deductible.