Paper Mill Playhouse
80th Anniversary Gala

Friday, May 10, 2019 • Hilton Short Hills

TICKETS & JOURNAL

Howard and Pamela Hirsch
Neiman Marcus, Andy Blankenbuehler – *Gala Honorees*
Carolyn Ferolito – *Gala Chair*
Nancy E. Weeks – *Gala Auction Chair*
Ellen Gesner – *Gala Journal Chair*

1. Table and Ticket Sponsorships

$25,000 Diamond Table

- Spotlight seating for ten (subject to availabilty)
- Full-page color ad and sponsor listing in the gala journal
- 10 Premium tickets to one show in the 2019/2020 season
- Logo recognition on the gala invitation

$22,450 is tax-deductible / Additional tickets $1,000

$15,000 Platinum Table

- Spotlight seating for ten (subject to availabilty)
- Full-page black and white ad in the gala journal
- 6 tickets to one VIP Dress Rehearsal and Reception in the 2019/2020 season

$13,600 is tax-deductible / Additional tickets $1,000

$3,500 Gold Ticket Package

- Premium seating for two
- One guest room at the Hilton Short Hills the evening of the Gala
- Breakfast at the Hilton the following morning
- Full-page black and white ad in the gala journal

$3,012 is tax-deductible

$1,750 Silver Ticket Package

- Premium seating for one
- Full-page black and white ad in the gala journal

$1,610 is tax-deductible

$1,000 Individual Ticket

- Seating for one

$860 is tax-deductible

2. Underwriting Sponsorships

$10,000 Producing Underwriter

- Name/logo recognition on the invitation and event page of website
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » The Entertainment
  - » The Band
  - » The Cocktail Hour
  - » The Decor

Fully tax-deductible

$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » Silent Auction
  - » Event Graphics

Fully tax-deductible

3. Gala Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Friday, April 20, 2019

- ❑ Full-Page Inside Cover (Color) - $7,500
- ❑ Full-Page (Color) - $1,500
- ❑ Full-Page (Black & White) - $1,000
- ❑ Half-Page (Black & White) - $500
- ❑ Quarter-Page (Black & White) - $250

Full-page – Non-bleed 5"w X 8"h
Half-page – Horizontal Non-bleed 5"w X 4"h
Quarter-Page – Vertical Non-bleed 2.5"w x 4"h
E-mail ad copy files in Hi-Res .JPG, GIF or PDF format and text only ads as Word Document to: GalaBenefit@PaperMill.org.

For Business Cards, attach an original to form.

Response and Payment Information

Please reserve ____ Table/Ticket(s) $_____

Please reserve ____ Underwriter Sponsorships $_____

Please reserve ____ Ad(s) in the Journal $_____

I would like to make a fully tax-deductible donation $_____

Total Participation $_____

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		
FAX:		

Payment Information:

_____ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

_____ Please Charge My Credit Card (circle one below)

MasterCard Visa Discover American Express

Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Journal questions? Please contact Journal Chair, Ellen Gesner, at: GalaBenefit@PaperMill.org (973) 379-3636 ext. 2457.

Please return this form to:
Paper Mill Playhouse
Attn: Annual Gala
22 Brookside Drive, Millburn, NJ 07041

Fax: (973) 315-1433, or email/scan: LSchaedel@papermill.org

Gala Journal Ads are fully tax-deductible.