

# PAPER MILL PLAYHOUSE ANNUAL GALA

Friday, May 12, 2017 • Hilton Short Hills

## TICKETS & JOURNAL

James V. Fakult & Nancy E. Weeks – Gala Chairs

Annette Fasciano – Gala Auction Chair

Ellen Gesner – Gala Journal Chair

### 1. Table and Ticket Sponsorships

#### \$25,000 Diamond Table

- Spotlight seating for ten (subject to availability)
- Full-page color ad and sponsor listing in the gala journal
- 10 Premium tickets to one show in the 2017/2018 season
- Logo recognition on the gala invitation

*\$22,650 is tax-deductible / Additional tickets \$750*

#### \$15,000 Platinum Table

- Spotlight seating for ten (subject to availability)
- Full-page black and white ad in the gala journal
- 6 tickets to one VIP Dress Rehearsal and Reception in the 2017/2018 season

*\$13,650 is tax-deductible / Additional tickets \$750*

#### \$3,000 Gold Ticket Package

- Premium seating for two
- One guest room at the Hilton Short Hills the evening of the Gala
- Breakfast at the Hilton the following morning
- Full-page black and white ad in the gala journal

*\$2,493 is tax-deductible*

#### \$1,500 Silver Ticket Package

- Premium seating for one
- Full-page black and white ad in the gala journal

*\$1,365 is tax-deductible*

#### \$750 Individual Ticket

- Seating for one

*\$615 is tax-deductible*

### 2. Underwriting Sponsorships

#### \$10,000 Producing Underwriter

- Name/logo recognition on the invitation and event page of website
- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » The Entertainment
  - » The Band
  - » The Cocktail Hour
  - » The Decor

*Fully tax-deductible*

#### \$5,000 Star Underwriter

- Full-page color ad in the gala journal
- Underwriter listing in the gala journal
- Categories include:
  - » Silent Auction
  - » Event Graphics

*Fully tax-deductible*

### 3. Gala Journal Ad Opportunities

Deadline for Advertisement and Tribute Listing is Friday, April 14, 2017

- Full-Page Inside Cover (Color) - \$7,500
- Full-Page (Color) - \$1,500
- Full-Page (Black & White) - \$1,000
- Half-Page (Black & White) - \$500
- Quarter-Page (Black & White) - \$250

Full-page – Non-bleed 5" w X 8" h

Half-page – Horizontal Non-bleed 5" w X 4" h

Quarter-Page – Vertical Non-bleed 2.5" w x 4" h

E-mail ad copy files in Hi-Res JPG, GIF or PDF format and text only ads as Word Document to:

GalaBenefit@PaperMill.org.

For Business Cards, attach an original to form.

### Response and Payment Information

Please reserve \_\_\_ Table/Ticket(s) \$ \_\_\_\_\_

Please reserve \_\_\_ Underwriter Sponsorships \$ \_\_\_\_\_

Please reserve \_\_\_ Ad(s) in the Journal \$ \_\_\_\_\_

I would like to make a fully tax-deductible donation \$ \_\_\_\_\_

Total Participation \$ \_\_\_\_\_

CONTACT NAME:		
COMPANY:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
E-MAIL:		
PHONE:		
FAX:		

#### Payment Information:

\_\_\_\_\_ My Check is Enclosed (Payable to PAPER MILL PLAYHOUSE)

\_\_\_\_\_ Please Charge My Credit Card (circle one below)

MasterCard    Visa    Discover    American Express

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

*Journal questions? Please contact Journal Chair, Ellen Gesner, at: GalaBenefit@PaperMill.org (973) 379-3636 ext. 2457.*

*Please return this form to:  
Paper Mill Playhouse  
Attn: Annual Gala  
22 Brookside Drive, Millburn, NJ 07041*

*Fax: (973) 315-1433, or email/scan: LSchaedel@papermill.org*

**Gala Journal Ads are fully tax-deductible.**